

# Sesam Smart Mission

Our knowledge, your advantage!

Be smart!

Make the best out of your trade mission or business trip!



## The challenge:

A multitudinous number of exhibitors and trade delegations are competing for a constant audience and decision makers. Of paramount importance it is to **stand out and make a difference!**



*"Thank you for the professionalism, support, and flexibility that you and your colleagues demonstrated from the beginning until the end of the trade mission."*

Malika Dehraoui, International Trade Advisor, Canadian Government



## The solution:

### Well prepared direct contacts!

To establish personal relationships are **the essentials of doing business** in the UAE and the Gulf!

The Sesam Smart Mission supports exhibition participants, event sponsors and trade delegations from A to Z. Our focus is to foster your success with the preparation of individual local contacts for you. From setting up a dedicated business meeting schedule to arranging all organizational aspects of your trip to the UAE, we will be at your service.

We are treating our assignments with the highest priority and are applying our in-depth knowledge of the Emirian and Gulf markets for your success.

**The success of our clients is also our success!** You only pay for successfully carried out meetings!

- Carefully selected contacts / meeting partners
- Tailor-made business program
- Thorough follow-up on generated contacts
- High value work at reasonable prices
- Important to stand out, make a difference and be **SMART!**

