

Thu, Jun 26, 2008, 05:58 GMT

The 2nd Dubai Green Conference introduces the Novel Concept of C02 Neutral Events to the UAE

Press Release



His Excellency Mr. Johann Adolf Cohausz, German Consul General in Dubai and the Northern Emirates.

AUD: Actions Speak Louder Than Words

Dubai, June 25, 2008. The American University in Dubai and Sesam Business Consultants are organizing a two-day conference on the major sectors of the Leadership in Energy and Environmental Design (LEED) requirements, solutions and rating system, along with an in-depth analysis of the latest "Green Buildings" trends. The conference is a sequel to the "Dubai Green" seminar of February 2008 that was held following the directives of His Highness Sheikh Mohammed bin Rashid Al Maktoum, UAE Prime Minister and Vice-President, and Ruler of Dubai, to adopt the "Green Building" model in Dubai.

The conference kicked off today and was officially opened by His Excellency Mr. Johann-Adolf Cohausz, German Consul General in Dubai and the Northern Emirates. It introduced the concept of being "CO2-Neutral" to the UAE by offsetting the Carbon Dioxide emissions of the event through supporting carbon offset projects in developing and emerging countries, in Africa, Latin America and Asia, in the fields of renewable energies and energy efficiency projects. In addition, AUD calculated the CO2 emissions caused by the energy needed to conduct the conference, including the commute of the delegates and the catering trucks. Among the vital speakers are Mario Seneviratne from Green Technologies, Rudiger Burkart from Redo Water Systems, Vicente Raurich from Siemens, and Murat Aydemir from Viessmann Middle East.

In attendance were architects, consultants and representatives from construction companies from the UAE, the region and Europe; the conference included keynote addresses by Parasu Raman, founding Vice-Chair of the World Green Building Council, Jeff Willis, Director of Arup Middle East and Coordinator of the Technical Committee of the Emirates Green Building Council and Sathiaran Ram, Partner of En3 Consulting

Dr. Linda Nubani, Assistant Professor of Interior Design at the American University in Dubai, commented, "We are trying to offer a continuous learning environment for architects, interior designers, landscape architects, consultants, engineers, and other industry professionals, in a "how-to" format within the two-day workshop. We are hoping that the booming construction in the UAE will accommodate eco-friendly buildings in order to improve the quality of life, reduce energy consumption and operating cost and ultimately offer a better environment for all! The UAE is on the map in various areas, I won't be surprised to see it topping the world in offering and maintaining high quality environmental standards for the well-being of all."

Commenting on the importance of this two-day workshop, Boris Ritter, General Manager of Sesam Business Consultants, said, "The great demand for a LEED workshop that we received during our first Dubai Green Conference last February led us to put together this initiative. Therefore, we organized

three dedicated workshops focusing on the relevant requirements, as well as solutions, offered by industry leaders."

The workshops conducted highlight the subjects of Water Efficiency and Indoor Environmental Quality, as well as Room Control and Indoor Air Quality. In addition, they stressed the performance

requirements and standards for a successful External Insulation and Finish System (EIFS) and the applications required for

the Building Envelope and Solar Thermal Systems. The "Green Building" Architecture and Construction were also among the matters emphasized.

The second day of the conference tomorrow primarily addresses property developers and building owners. The costs of conducting the "Green Building" projects as opposed to their ensued benefits are assessed.

This conference was supported by industry leaders in the field of "Green Building," such as Siemens, Grohe, Henkel, Schott, Viessmann, Wacker and Architeriors.

-Ends-

About American University in Dubai

The American University in Dubai is a private, non-sectarian institution of higher learning founded in 1995; it serves UAE nationals and international students who seek world-class career-oriented education. It is accredited by the Commission on Colleges (COC) of the Southern Association of Colleges and Schools (SACS) to award Bachelor's and Master's degrees.

AUD is officially licensed by the Ministry of Higher Education and Scientific Research of the United Arab Emirates. The Ministry has accredited the university's programs in Business Administration (both undergraduate and graduate), Communication and Information Studies, Engineering, Information Technology, Interior Design and Visual Communication.

AUD holds an Agent's License issued by the District of Columbia Education Licensure Commission (Washington, DC, USA). AUD is approved to operate by the State of Georgia Nonpublic Postsecondary Education Commission (NPEC) www.aud.edu.

For more information, please contact:

Ms. Rim Ibrahim,
External Affairs Coordinator
Tel (04 3183139)
Fax (04 3998899)
Email: rimbrahim@aud.edu

© Press Release 2008 from American University in Dubai
Article originally published by [Press Release 25-Jun-08](#)

Copyright © 2008 ABQ Zawya Ltd. All rights reserved. Please read our [User Agreement](#)