

# Al Ain launches clean-up campaign

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Al Ain: A cleanup campaign was launched recently in the 60 districts of Al Ain and its surrounding areas to collect solid waste.

The move is part of plan to improve the clean environment and image of the Oasis city.

More than 1,500 employees of waste management companies in the city are involved in the campaign.

This drive, called Operation - Let's Keep Al Ain Clean, is in addition to the regular daily services, said a spokesperson of the Abu Dhabi-based Centre of Waste Management.

The campaign has been planned in two phases. The first phase will culminate on February 28, and the second phase will run from March 4 to 10. The campaign will concentrate on garbage pickup, litter picking, bin cleaning and disinfection, sand removal, green waste and graffiti removal.

According to the centre, the city has been divided into zones and districts and the cleaning activities have been planned for each zone date wise. The employees of the centre, along with the waste management consultants, will be monitoring the activities.

The city has been divided into north and south zones for solid waste collection, transportation, and cleaning services. They are being conducted by contractors Lavajet and MBM-Dallah, respectively. The clean drive covers the residential areas in all the 26 districts in north zone and 34 districts in the south zone.

Majid Al Mansouri, a top official of the Centre of Waste Management, said one of the objectives of the campaign is to create awareness among the public about the importance of keeping the city clean. It will also encourage the residents of the city to participate in this campaign.

He said the city has been maintaining an outstanding reputation regionally and internationally, winning twice the title of the second most beautiful city in the world in the population category.

The centre, said Al Mansouri, will be welcoming all the community associations and individuals to participate in this campaign, especially students as this kind of participation raises environmental awareness.

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Supplied picture

Sweeping up the streets

Workers of a company clean streets in an Al Ain locality. The campaign aims to improve the clean environment and image of the oasis City.

Supplied picture

Clearing up the mess

Workers removing trash in an Al Ain locality as part of the cleanup drive by the Centre of Waste Management.

{Zawya}