

Canon Middle East launches its 'Go Green' photography competition

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Canon Middle East, the world-leading innovator and provider of imaging and information technology solutions, will be launching a nationwide photography competition called 'Go Green' from 18th October 2009.

The month long competition encourages budding photographers of all ability in the UAE to submit an environment-inspired image for a chance to win a state of the art DSLR Canon camera - the EOS 500 D.

"Canon is an environmentally conscious company. The 'Go Green' photography competition is part of our support of photography in the region and is the latest in a series of company initiatives to raise awareness

about how we interact with the environment around us. We hope to inspire local photographers to think 'green' and help keep the local environment at the forefront of peoples minds through the power of image,"

said Hendrik Verbrugge, CCI Marketing Manager, Canon Middle East.

The Canon 'Go Green' photography competition will be judged by an online panel consisting of eminent photographers such as Bobbi Lane, Chris Hurtt, David Nightingale, David Tejada and Robin Nichols. The results will be announced and awarded at the Gulf Photo Plus (GPP) Foto Weekend on 19th November 2009.

As well as the grand prize of Canon EOS 500 D, also up for grabs for three runner up winners is an EF-S 18-135 IS professional Canon lens, a Canon Speedlite 580 EX II and a GPP Photography Workshop voucher.

"We are looking forward to receiving some powerful images that capture a 'green' perspective and anticipate a great response from the country's talented professional and amateur photographers," added Hendrik Verbrugge.

Entries can be viewed online at Canon's dedicated micro site from 18th October 2009 onwards. Winning entries will also be displayed at the GPP Foto Weekend exhibition dedicated to photography enthusiasts.

The 'Go Green' photography competition follows Canon's recent nationwide photo competition which was held in conjunction with Khalifa University and which helped support and recognise talent among young UAE photographers.

Canon Middle East will also be launching its 'Guaranteed Winner' Gitex promotion from 15th to 25th October. The promotion will entitle all Canon shoppers a guaranteed opportunity to either win the purchased product for free or avail fabulous discounts based on the value of product they have purchased through scratch and win cards.

(AME Info)