

Hyatt remains leader in environmental responsibility

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Global Hyatt Corporation's well-established reputation as an industry leader in protecting the environment is a key step towards future growth, say Hyatt executives attending the Arabian Travel Market 2009, the Middle East's region's leading, annual travel and tourism gathering for industry professionals.

With the Middle East region fast-becoming a global centre for tourism, the growth in hospitality offerings can potentially cause damage to the environment through the increased consumption of energy, water, waste and emissions - both direct and indirect - that result from daily operations.

Global Hyatt Corporation is committed to reducing the impact that its operations have on the environment through a dedicated strategy that encourages technical innovation, employee engagement and commitment, the responsible consumption of resources, and the reduction of waste and emissions.

'Across countries and cultures, travelers prefer hotels that offer more than just luxury and five-star service,'

said Peter Fulton, managing director, Hyatt Hotels & Resorts - South West Asia International Operations.

'We are conscious of our responsibility to be an environmental leader and are proud to have already achieved great results in reducing our carbon footprint. Our guests know they are not only receiving the best accommodation when booking one of our hotel rooms, but that Hyatt is committed to protecting the environment,' added Fulton.

The results of this commitment are already visible across the 365 properties that Hyatt operates worldwide, with Global Hyatt dedicated to designing, building and managing innovative hotels that provide guests with authentic and comfortable accommodation, respect the natural environment, and local communities in which they operate.

Hyatt properties continue to achieve international recognition for their environmental initiatives, which include Grand Hyatt Dubai's revolutionary decision to convert its main water heating system from diesel oil-fired to solar powered in a bid to reduce climate change and running costs.

Hyatt recently launched a proprietary worldwide training program to teach employees additional ways to reduce their environmental impact in hotels and in their own homes. The training program focuses on the minimizing carbon emissions and other harmful pollutants, waste, energy consumption and water consumption, in line with Hyatt's overarching environmental mission.

Through many initiatives worldwide, Global Hyatt is reaching its goal to become pioneers in corporate sustainability and a prime example for developing a company culture by respecting the environment, contributing to fighting climate change, and actively associating itself with the local community.

(AME Info)