

Marriott Hotels in Dubai form Green Hotels Sub Committee

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The Marriott Hotels in Dubai consisting of JW Marriott Dubai, Courtyard by Marriott Dubai Green Community, Marriott Executive Apartments Dubai Creek, Renaissance Dubai Hotel, Ritz Carlton Dubai and Marriott Executive Apartments Green Community recently formed the Marriott Business Council Green Hotels sub-committee.

Headed by Wael Farouk, the Chairman of the Marriott Business Council Green Hotels sub-committee in Dubai and also the Director of Engineering of Courtyard by Marriott Dubai Green Community and the Marriott Executive Apartments Green Community, the objective of the sub-committee is to set realistic goals for environmental initiatives under the Marriott Environmental Conscious Hospitality Operations Program.

According to Wael:

'The sub-committee is not only planning to reduce energy consumption, water use and trash but our main goal is to achieve zero footprint and zero trash, for everything to be recycled. With constant training on environmental awareness and incentive programs for the associates, we should be able to achieve our main goal in a few years to come.'

'Marriott International focuses on 5 pillars for their environmental programs which you will also find in the Marriott hotels in Dubai. They are energy conservation; waste management; clean-up campaigns; indoor air quality and wildlife preservations. The Marriott Business Council Green Hotels sub-committee in Dubai plans realistic goals in relation to these 5 pillars. For example, the Marriott hotels have done a tremendous task in terms of recycling and reusing. We are able to increase our recycling to 100% this year. We have recycled over 80 tones of material, mainly paper, cardboard, plastic, cans and waste. Our volume of trash has been reduced to almost 70%,' added Wael.

For energy conservation, energy saving bulbs is used throughout the Marriott hotels and natural light is being used as much as possible. Water savers are fixed in the guestrooms and a successful system of recycling linen and towels has been implemented.

Wael strongly believes that the initiatives from the Marriott Business Council Green Hotels sub-committee will not only have a strong and positive impact on the hotel associates but also on the guests. 'The hotel guests are familiar with Marriott International's environmental projects. They support our environmental plans and programs because they know that we are doing everything possible to green the planet,' said Wael. As for the associates, we introduce incentives and competitions where they can be awarded for their excellent ideas in recycling, energy and water saving.

The Marriott Business Green Hotels sub-committee is represented by directors, managers, supervisors and associates of the Marriott hotels in Dubai. These members are active and very involved in the planning, implementation and improvements on environmental issues. The sub-committee meets monthly to thoroughly discuss issues on energy conservation and

environmental activities.

General Managers, Elaine Watson of Courtyard by Marriott Dubai Green Community and Marriott Executive Apartments Green Community, Wael Soueid of JW Marriott Dubai, Francisco Giles of Renaissance Dubai Hotel and Sabreena Jacob, Hotel Manager of Marriott Executive Apartments Dubai Creek are indeed proud with the success and initiatives taken by the Marriott Business Council Green Hotels sub-committee.

The goals for Marriott's environmental programs are definitely smart, achievable and measurable and the Marriott hotels in Dubai will continue to lead and widen its environmental awareness programs in the Middle East.

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