

## **Nakheel supports Emirates Environmental Group's Can Collection Drive**

**May 18 - 2009**

**Nakheel, Dubai's master developer, today announced its support of the Emirates Environmental Group's (EEG) 2009 Can Collection Drive.**

This will see Nakheel offices and communities donate their cans throughout the month of May to the not-for-profit organization that aims to raise awareness of environmental issues in the Gulf region.

The initiative is part of Nakheel's Recycle it! Program, which prevented over 3,500,000 kilograms of waste from entering Dubai's landfill sites during 2008.

This major achievement was made possible by the successful partnership between Nakheel and Imdaad Environment, its main waste contractor. The master developer leads by example when it comes to waste management and requires its many contractors to reduce, re-use and recycle waste wherever possible.

Abdulrahman Kalantar, Managing Director, Nakheel Asset Management & Design Nakheel quotes, 'Nakheel is committed to waste management and has a number of strategies in place throughout our communities and offices to help not only reduce waste but also raise awareness of environmental and waste management issues.

'We are delighted to be working with EEG to support the Can Collection 2009 by collecting cans from our offices and communities throughout the month. We will also be providing facilities and volunteers for the culmination of the drive on Thursday May 28th,' he adds.

Nakheel supports the Emirates Environmental Group, which helps raise awareness on responsible waste management and recycling, on an ongoing basis. Each year, Nakheel takes a leading role in the EEG's community education campaigns, and encourages staff and contractors to take part in the EEG's annual events including Clean Up Day and Can Collection Drive.

Anyone interested in taking part in this year's campaign is able to sign up for the Can Collection Drive by contacting EEG at 04-3448622 or emailing [eeg@emirates.net.ae](mailto:eeg@emirates.net.ae). Alternatively, take your empty washed cans to any of the three collection points at the following Nakheel communities:

- The Gardens: Carpark south of Ibn Battuta Mall between the ENOC petrol station and Nakheel's Design Group offices
- International City: China Cluster A12
- Palm Jumeirah: Shoreline Apartments Clubhouse No. 2.

(AME info)