

Oman IT Show to Focus on Green Technology

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MUSCAT — Oman's largest annual IT, telecom and technology show is going green this year. 'Comex 2009', to be held at the Oman International Exhibition Centre from May 25 to 29, will feature a full range of environment-friendly solutions especially designed towards building a sustainable green future, according to its organisers.

"It is aimed at helping businesses and individuals learn more about green practices, setting clear standards and goals for increasing energy efficiency, reducing CO2 emissions, properly managing e-waste and sourcing environment-friendly products, equipment and solutions," said Atif Khan, Senior Manager — Trade Fairs at Oman International Trade and Exhibition.

Now in its 19th successive year, the show will also integrate new concepts such as eGovernance, eHealth, eLearning, eGaming and Green IT, besides digital equipment, wireless and satellite communications and consumer electronics.

Organised with the support of the Ministry of Transport and Communication, Information Technology Authority and the Telecommunications Regulatory Authority, the exhibition will, as in the past years, be divided into two sections: a 'Shopper Area' offering the latest in technology, hardware, software, gadgets and consumer electronics for end users, and a "Business Area" showcasing the newest IT, telecom, technology and solutions targeted at businesses.

Last year, the event, endorsed by UFI — the Global Association of the Exhibition Industry, broke all previous records by representing more than 200 companies to over 50,000 visitors, Khan said, adding: "While witnessing exponential growth with the integration of new concepts, Comex 2009 will achieve a new milestone."

He stressed that the show over the years had been serving as a catalyst for the phenomenal growth of the Sultanate's ICT and Telecom industry, "bringing in a wide spectrum of products and solutions from the world's leading ICT brands to businesses and end users in the region."

A special feature this year will be the 'Comex IT, Telecom Conference', a platform for local and regional IT and telecom industry professionals to discuss critical issues and solutions facing businesses. Leading international and regional speakers will address the conference.

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