

Philips launches LivingColors Mini lamps for instant mood setting anywhere in the home

July 22 - 2009



LivingColors Mini - Blue ambience.

Philips, the global trendsetter in lifestyle electronics, has launched a new range of home lighting elements in the form of the LivingColors Mini.

Following the success of the original LivingColors, the LivingColors Mini is a brand-new, space-saving rendition that offers ambience, portability, and affordability.

Based on the most advanced LED technology available today, the Philips LivingColors Mini provides a hassle-free way to create a warm and inviting atmosphere in the home or any other living space. Whether it's energetic red, cool blue, or relaxing lavender, the LivingColors Mini can instantly transform a monotonous environment into a haven thriving with life, however you choose to live it.

Utilising an intuitive, touch-sensitive colour wheel, the LivingColors Mini enables its users to choose from any of the 256 different colours embedded in the lamp to fashion a new atmosphere and bask in the enchanting glow of their own personal colours.

The Philips LivingColors Mini range, coming in glossy black and sleek white, are based on advanced LED technology that provides an intelligent alternative to traditional lamps by featuring energy efficiency, a highly-improved lifespan, and total freedom to truly set the mood anyway its users want.

(AME Info)