

Sharjah widens 'save water' campaign

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Sharjah: Authorities in Sharjah have launched the second phase of their water conservation campaign by shifting focus to labour accommodations.

"The major consumers of water are labour accommodations and companies in the free zone. We have chosen a small section in several companies, and gave free tools that help them conserve water," said Engineer Essam Al Mullah, head of Water Conservation Campaign, Sharjah Electricity and Water Authority (Sewa).

"The aim is to make companies realise how much money they can save by using these tools. They can compare the water bills at the end of the month, and this will hopefully make the companies incorporate the tools everywhere in their establishment," said Al Mullah, adding that the tools are available in the market.

The targeted companies are located at Al Saja'a Industrial Area and the Sarjah Airport International Free Zone.

In addition to the labour accommodations, Sewa is also continuing its campaign by distributing water conservation kits to residents in Kalba and Khorfakkan.

"The conservation kits were launched in Sharjah at the end of March, and on Sunday we already distributed 400 kits in the eastern region," he said.

According to Al Mullah, more than 3,000 kits have been distributed in Sharjah since its launch on March 22, which marked World Water Day.

Individual water consumption in Sharjah has been recorded at 100 gallons per day, and the tools help reduce water consumption from 30 to 40 per cent.

The year-long campaign aims at reducing water consumption and informing consumers on the importance of conserving water resources.

Sewa technicians currently visit residential areas at random and install the tools for free.

"Apartments will have the tools installed in two bathrooms and a kitchen, but the villas will have the contents installed in three bathrooms, a kitchen and the garden," Al Mullah pointed out.

The conservation tools for the bathroom include discs to detect water leaking in toilets, while the device for the garden measures the level of humidity in the soil in order to find out the quantity of water needed for irrigation.

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