

Website to promote environmental issues

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Doha Bank has launched its 'Green Bank' website, www.dohagreenbank.com, as part of its initiative to promote environmental issues. It features the bank's various eco-activities, green products and services and all upcoming environment-related events.

Doha Bank and Unesco have drawn up plans to work together as a team in various events including eco-schools, tree planting, adopt-a-beach campaign, recycling and waste management. The site gives information on a range of eco-activities initiated by the bank through its Green Banking Task Force Committee and the in-house Planet Savers Club.

Dr Benno Beer, Unesco ecological sciences adviser (Arab Region) said: "Unesco and Doha Bank aim to generate long-term and visible impact for environmental improvement, especially in Qatar and the Gulf, based on science and education." Abdullah M al-Kuwari, of Green Qatar Centre, said: "Doha Bank is taking the lead through various green initiatives in making Qatar clean and green."

R Seetharaman, Doha Bank group CEO, said: "This website is just one among the many green initiatives taken by the bank. Our new head office being constructed at West Bay is designed to be energy-efficient with the latest technologies incorporated in preparation for LEED Certification."

(Gulf Times)