

# **Commercial Bank of Dubai goes green**

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**Commercial Bank of Dubai pledges to make the UAE a greener place at a corporate tree planting function dubbed internally as 'Green Day' held at the CBD's Head Office in Deira earlier this week.**

A Green Team of over 100 enthusiastic staff have volunteered to be committed to the improvement and sustenance of the environment and will be nurturing seedlings and saplings in collaboration with the Dubai Municipality to have them planted in areas where they can grow and provide the communities with additional greenery around the UAE.

During the official planting ceremony held with CBD's Senior Management, Peter Baltussen, CEO, stated his enthusiasm and support for the project and emphasized the support of the Senior Management in the initiation, expansion and sustainability of the project.

Peter Baltussen, as well as Othman Bin Hendi, Regional Manager for Abu Dhabi and the new Dubai Region were among the first to roll up their sleeves and plant the first saplings outside the Commercial Bank of Dubai Head Office building as a symbolic launch towards the efforts which will replicate throughout Dubai in the months to come. Othman's passion for planting is clearly inspired by the late ruler, Sheikh Zayed (May his soul rest in peace), and of how he had transformed the desert into greenery with a commitment to protect and nurture the trees planted.

He states that, 'Trees provide us with food, medicine, shade and material to use in our daily life. Furthermore, our religion emphasizes the importance of taking care of our environment.'

Since the launch of the initiative, CBD's 'Green Team' of volunteers can be spotted on a daily basis taking care of the newly planted saplings outside their Head Office in Deira, and will soon be found evolving other 'green spaces' around the city.

(AME Info)