

## **GAC Shipping strengthens China marketing team**

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**GAC Shipping has further strengthened its Marketing team for China, Hong Kong, Taiwan and Macau by appointing Clarence Chan as its Senior Marketing Manager, Shipping Services, for Greater China with immediate effect.**

His promotion follows his 15 years' service with GAC and the appointment of Shanghai-based Jessie Gong as an additional Marketing Manager for the region earlier this year.

Chan joined GAC in 1994 as Marketing Manager for the Greater China region representing GAC's more than 300 offices worldwide and promoting the Group's services to prospective clients. He brings a solid background of marketing and business development experience to his new post, including 7 years with a leading shipping service company in Hong Kong.

Based in Hong Kong, Chan spearheads GAC's shipping marketing activity in the Greater China region's fast-growing shipping industry. One of his immediate focuses is to maintain customer relationships and consolidate new business for the company.

### **Commitment to China**

Neil Godfrey, Group Sales Director, Shipping says:

'Clarence's appointment not only recognises his years of loyal service to GAC, but also highlights GAC Shipping's commitment to expanding its sales and account management resources in China. Clarence is working closely with our new colleague, Jessie, and retains overall responsibility for the effective promotion of GAC's global ship agency and related services to the shipping and trading communities in this important regional market.'

(AME Info)