

Go-Green.ae wins at the Alternative Energy Awards 2008

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The Alternative Energy Awards took place on 4 November 2008 at a premier reception at the ADIPEC 2008 gala reception, with individuals, companies and developers receiving accolades recognising their contribution to promoting environmental awareness.

The ceremony, devised by Reflex Publishing's Future Fuels & Energies magazine, took place in the Hiltonia Hotel in Abu Dhabi and saw leading industry professionals celebrating success within the alternative energy industry. Now in its second year, the awards are dedicated to furthering the development and education of the use of sustainable energy sources.

The Alternate Energy Awards acknowledge the unique energy challenges and opportunities facing selected countries and the strategies and innovations being put in place by their governments, entrepreneurs, scientists and business leaders. The awards were presented to those who had made a substantial contribution to the cause, with categories including Project of the Year, Developer of the Year and the Special Consumer award, the Siobhan Live Green Team Award, which was picked up by Go-Green.ae - a 'Green web portal'.

Eileen Michael, managing director of Reflex Publishing, said:

'The awards ceremony was a great success and it was fantastic to have the opportunity to reward people for the hard work they put into developing renewable energy sources and highlighting this important cause. ADIPEC and Energy 2030 have provided us with a fantastic platform on which to host these awards and a great night really was had by all.'

Sharad Agarwal, CEO of Cyber Gear, the company that launched the Go-Green.ae initiative stated, 'We are elated at winning this award within 4 months of launching the Green initiative. We will continue to build and market this site to ensure that all the people in our community are aware and start contributing in their own way towards making the world a 'Greener' place.'

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