

# Maxx Logistics eyes fast growing UAE Logistics market

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The UAE logistics market is estimated to reach USD 40 billion by 2010, according to recent studies, as a result of the country's dedicated efforts to enhance its current infrastructure and its sizeable investments into the development of many key areas. With aims to leverage UAE's rapid transformation as a global logistic hub, Saudi based Almajdouie Group, the oldest and leading third-party logistics (3PL) provider in the Middle, has recently joined hands with UAE based So Safe International and Chinese Jinghai Transport formed a joint venture under the name of Maxx Logistics and has opened a new AED 50m plus multi-purpose logistics facility, in **Dubai's Jebel Ali Free Zone {JAFZ}**, further consolidating the operation's Middle Eastern strategic footprint.

According to a new study in Transworld Intelligence's latest benchmark report, the Middle East is one of the regions that will continue to witness high growth in contract logistics despite worries that a worldwide economic slowdown would have a serious impact on volumes and revenues. With an anticipated growth of between 17 and 19 per cent, the region's logistics business is expected to outgrow the entire industry, which is expected to grow at nine per cent.

The official ceremonial opening of Maxx Logistics was performed by Abdullah Almajdouie, President of Almajdouie Group and Chairman of Maxx Logistics. The other two joint venture partners, Mr. Sultan Mahmood (Chairman, So-Safe International, UAE) and Mr. Victor Chang (Managing Director, Jinghai Transport China) were also present along with Mr. S.I. Mustafa (Managing Director of Maxx Logistics) and Mr. Shaikh Salahuddin (Director, Maxx Logistics).

Maxx Logistics, registered under the sponsorship of **Jebel Ali Free Zone**, is a new emerging third-party logistics (3PL) provider which is equipped with latest technological and modern asset support and has quickly established itself as a dynamic enterprise with promising future. Maxx's first facility built on a plot more than 16,000 square meters is one of the most modern and latest in its kind in the Middle East which offers the perfect platform for companies to profitably leverage their supply chains using the new hub as a global gateway.

"The investment in the new high tech facility demonstrated an ongoing belief in the significance of Dubai as a global business hub. Dubai's visionary development and unmatched infrastructure offers the business world an opportunity to access the enormous potential of the Middle East and beyond. We will continue to pursue an ambitious plan to facilitate increasing trade and market development, both regionally and globally. Our special emphasis focuses on the ever increasing trade of China to UAE and the global trade through UAE as a transitional hub", said Abdullah Almajdouie at the occasion of the opening ceremony of Maxx Logistics.

The construction of new and fully air-conditioned facility for Maxx Logistics is to be started soon. This facility will be a "green building" equipped with the latest environment-friendly infrastructure that will be certified under the Dubai government guidelines. Employing advanced, scalable technology platforms and strategic warehouse management solutions, Maxx ensure costumers accuracy, flexibility and a high speed of cargo movement that will support significant cost efficiencies. "We are confident that with the dedication of our experienced staff, unmatched international support from Maxx's parents organization and being equipped with the most flexible and scalable systems, Maxx will be able to provide cost-effective logistical services to its clients," concluded Abdullah Almajdouie.

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